



**Bringing a  
new store  
to Armadale.**

**ASDA**



**ASDA** SAVING YOU MONEY EVERY DAY





# ASDA Armadale.

**ASDA is bringing a new store to Armadale. The store, which will be located adjacent to the new train station, will bring investment, jobs and additional consumer choice to the town.**

Planning consent for a supermarket at Armadale Station was granted by West Lothian Council to EWP Investments Ltd in November 2010. ASDA will operate the supermarket and a planning application will shortly be submitted to amend the existing consent to change the design and incorporate a mezzanine floor. The floor space proposed and the mix of food and non-food will remain the same.

We really want to hear your comments and suggestions on our proposed changes and would appreciate it if you could complete the attached comment card. You can return it to us at our exhibition or use the freepost address on the card. It is important to note that this is not a consultation on the principle of development, which has already received planning consent.



Artist's impression of the proposed store

# Your new store.

**Key ASDA Armadale Facts:**

- A new ASDA store with a gross floor area of approximately 40,000 square feet.
- A wide range of ASDA's quality products at affordable prices.
- A significant investment with up to 150 full and part time jobs for the area.
- A petrol filling station delivering ASDA's commitment to low cost fuel.
- 260 car parking spaces with provision for 'Parent and Child' parking and for customers with disabilities.
- Cycle parking spaces to encourage more sustainable forms of transport.
- Additional recycling facilities for the area.

**ASDA is committed to delivering great quality products at low prices.**

*"We were proud to be named the UK's lowest priced supermarket for the 14th consecutive year by The Grocer magazine as well as being voted Britain's Favourite Supermarket."*





# Designing a sustainable store.

## A contemporary and bespoke store for Armadale.

To ensure the store fits with its surroundings and to create more visual interest, we are proposing to change the appearance of the roof and the exterior of the building while maintaining the key elements of the approved design. Extended overhangs from the roof will provide shelter along the pedestrian routes. We are also proposing to use materials such as sustainable larch timber to provide a rustic feel.

## We aim to 'make sustainability affordable for all'.

We achieve this by reducing our environmental impact and those of our suppliers and passing these savings on to our customers. We have reduced the amount of energy needed to run our stores and our store in Armadale will use 48% less carbon than a 2005-model store. We will also strive to achieve a BREEM 'very good' rating, which is a recognised benchmark in 'green' buildings.

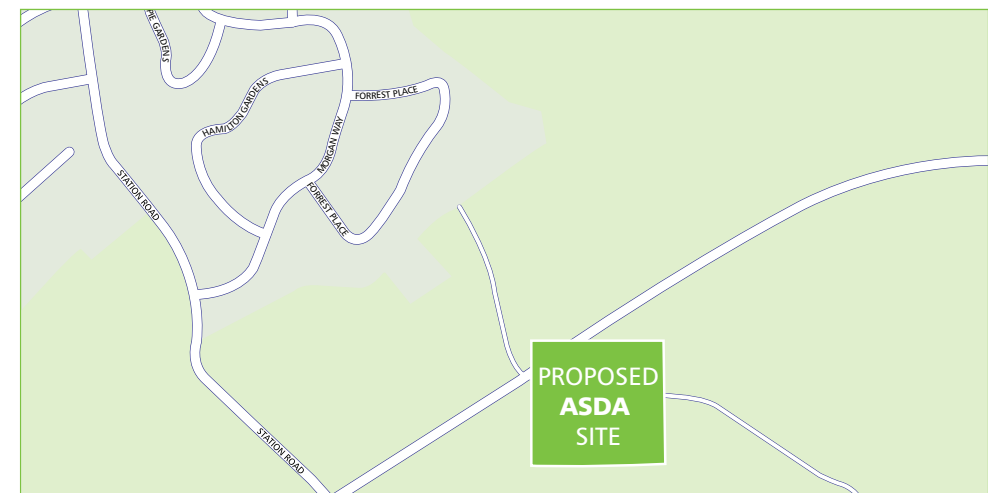


Sketch of proposed development

# Site plan and location.



Proposed site layout of development



Site location



# Creating up to 150 new jobs.

ASDA is committed to working in partnership with JobCentre Plus to create as many opportunities as possible for local employment. Our proposals will create up to 150 full and part time jobs for the area. The proposals offer a mixture of both full and part time roles in the store.

Focus will be given to helping the long-term unemployed back into the workplace, via ASDA's Local Employment Partnership scheme. ASDA would also set up its Recruitment Centre in Armadale to target local job seekers and give people in the area an opportunity to land a role in the store.

At ASDA, personality forms an important part of our recruitment process and we offer our colleagues excellent training and development opportunities.

### ASDA colleagues also benefit from\*:

- Discount Card.
- Opportunity to join the ASDA Sharesave scheme.
- Discounted medical cover.
- Flexible working arrangements.
- Performance-related bonus.

\* Some benefits are dependent on length of service – please contact us for further information.



# Bringing opportunities to local communities.

ASDA is proud of the contribution that our stores and colleagues make to the local communities that they serve. Our colleagues play an active role in supporting both local and national causes.

Our new store in Armadale would have an in-store Events Coordinator committed to working with the local community and getting involved with local projects.

At ASDA we're helping children across Scotland to be more active through our Sporting Chance scheme which in the past year helped 9,000 families in Scotland to access free grassroots sport. Sporting chance, which is in its fourth year, offers families the chance to pick up a voucher in-store to let their children take part in a wide range of physical activities throughout each of the school holidays at no cost to the family.



## Supporting local suppliers



ASDA is ambitious for local food sourcing and we are proud to offer locally sourced and produced goods in all our stores.

ASDA now spends more than £800 million with Scottish suppliers and we sell over 1,200 products in our stores from our local suppliers across Scotland.

# ASDA store in Armadale.

We would appreciate your feedback so we can take your views into account and keep you up to date with the progress of our plans.

Your Name \_\_\_\_\_

Your Address \_\_\_\_\_

Your Email Address \_\_\_\_\_

Do you welcome ASDA's proposals for a new Armadale store?  Yes  No

Please provide any comments that you have on our proposals to amend the original application.

Any further comments.

We will only contact you with information relevant to the progress of our application to build a new store in Armadale. Your contact details will not be kept on record beyond the end of the consultation.

If you do not wish to receive this information please tick here.

ASDA SAVING YOU MONEY EVERY DAY



# Get in touch.

We welcome your feed-back, which will help ensure we can deliver a new store that people in the Armadale area can be proud of.

If you would like to know more about our proposals, or would like to inform us of your views, please do not hesitate to contact me. Alternatively, please use the reply slip and questionnaire attached.

If you have any further questions or would like more information, please contact:

**Lisa Rooke**  
Property Communications Manager, Scotland  
ASDA Stores Ltd.  
Tel: 07800 623 257  
Email: [lisa.rooke@ASDA.co.uk](mailto:lisa.rooke@ASDA.co.uk)



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ASDA  
ASDA Stores Ltd.  
c/o Peace House  
224 Lisburn Road  
Belfast  
BT9 6GE

